



## **IAF Education Working Group**

### **IAF 2020 Strategy on eBulletins:**

- IAF publishes a minimum of one monthly eBulletin filled with news related to the activities of the IAF and issues of importance or interest to the global falconry community.
- These eBulletins are produced by the secretariat in collaboration with the Education Working Group to ensure their translation into a multitude of languages.
- In 2020, the strategic decision has been taken to collect news and information for the first two weeks of the month, and to send out the final version of the eBulletin to translators by the 14<sup>th</sup> of each month to ensure that translations into an average of 17 languages are facilitated. This strategy has proved very effective and will continue to be applied in 2021.
- The monthly eBulletin is sent out on the last day of the month with translations into other languages linked via buttons. These translations are provided to ensure that updates relating to falconry may reach as many falconers as possible. Therefore, the eBulletin team asks that national and club delegates forward these eBulletins to all their members.
- All IAF Working Groups and Projects are asked to provide updates to the secretariat which may be included in eBulletins and which may be shared on social media in collaboration with the Comms and PR Thematic Group.
- Due to translation time constraints, eBulletins are closed to further submissions on the 14<sup>th</sup> of each month as this is when the eBulletin is sent out to the translations team.
- WG leaders are encouraged to submit potential eBulletin articles to the eBulletin team to inform the wider community of their projects and activities.
- Please note that eBulletins are focused on news of political significance for the falconry community, articles on falconry, art, conservation, and other pro-social facets of falconry are reserved for the eNewsletter which is published twice a year and for the Journal which is published once a year.