



World Falconry Day 2019

The 16th of November is World Falconry Day. On this day, falconers all around the world commemorate the inscription of falconry on the UNESCO list of intangible cultural heritage by holding falconry meets, engaging the public in educational and outreach programs and by celebrating the heritage and community that is falconry all over the world. WFD activities do not have to take place on the 16th of November but may be considered to be part of WFD if they are within a week of WFD. The IAF assists individual falconers and falconry clubs in collating information on all the activities being undertaken and in providing ideas and resources which falconers may use to enrich their presentations, activities and outreach projects. This is important for three reasons:

- 1) To share in the comradeship and community which falconry fosters through our shared passion. Sharing this with other falconers strengthens our community and sharing it with non-falconers helps to spark the fire for falconry in others. This may encourage others to pursue falconry, or it may predispose them positively towards falconers and our activities.
- 2) To show the good that falconry brings to the world, our activities for nature conservation, for education, art and in community outreach programs.
- 3) To gather tangible proof of the work falconers do to promote the intangible heritage that is falconry. This is important as having a record of this allows organizations which represent falconry in political institutions and bodies to support our activities with numbers and examples of how large the impact of WFD and of falconers can be if we work on this together.

IAF has coordinated and recompiled a record of the celebrations to commemorate world falconry day for the last seven years, for the last two of which there has been a specific theme (e.g. women in falconry or youths). In this and subsequent years, in lieu of a theme, we will be highlighting specific focus points.

For the Year 2019, the two focus points are:

- 1) **Engaging youths through school visits**
- 2) **Hunting falconry.**

Of course any activity which showcases or celebrates falconry is recognized and is welcomed. School related activities may result in further links with the SLP and a document will be created highlighting hunting activities revolving around WFD to celebrate our falconry heritage.

Our objective is to assist with WFD celebrations across the world by:

- a) Providing PowerPoints and other resources upon request.



- b) Encouraging every falconer or club which does something for WFD to send us a program of activities beforehand so that we may share this on the IAF social media pages and websites. This will motivate other falconers to do something for WFD too.
- c) Collecting pictures and reports of the activities which are done. These too will be publicised.

We have created a central WFD team, which is assisted by regional coordinators in each region or country.

Coordinating a region/country for WFD involves:

- 1) Being the first point of reference for any query or assistance request related to World Falconry day which is received by IAF. Any email or social media message received by IAF will be forwarded to you. If you cannot answer the questions or assist with a request EWG will be happy to help with this.
- 2) Writing to all IAF member organizations in your region to enquire whether they will be doing anything for World Falconry Day and if they could send you a pdf document listing their program and activities and afterwards any pictures.
- 3) Writing to any personal contacts which you have in the region to enquire whether they will be doing anything for WFD and encouraging them to do something if they are not already planning on doing something.

As a WFD regional or country coordinator, you will be given access to a google documents folder which contains resources and further information which you may use. For 2019, EWG has created a PowerPoint which may be used as is or adapted for WFD in a specific country setting. Further topic specific resources (e.g. falconry history, conservation projects, raptor identification etc) are also available upon request. Any content found on the IAF social media or affiliated websites may also be used provided that its source is acknowledged. Those engaging in WFD activities may use the WFD logo which coordinators can send to people (it's in the WFD google docs folder). Once an activities program has been reviewed, the use of the IAF or EWG logo on posters may also be authorized by EWG. This will be assessed on a case by case basis. In order to maintain a broad overview of progress, we ask that you copy EWG into emails (education@iaf.org).

Regional coordinators may delegate coordination for countries in their region to national coordinators, please let us know if this is done. If a countries WFD activities are assisted by a country coordinator, the above section on coordination applies to them too.

A WhatsApp group chat will be made with all the regional and country specific coordinators and the WFD coordination team to help each other.

A key point of WFD coordination in 2019 is to establish a structure which may be used in subsequent years for increased efficiency.

General Guidance:



- 1) Anyone can take part using the WFD logo, provided the event is pro-falconry and not anti-hunting.
- 2) Use of the IAF logo requires specific permission after the event is reviewed.
- 3) The WFD logo ought to be used without a year as of now, as year dates that have to be changed every year require the help of a graphic designer to maintain its high definition (number of MBs).
- 4) Those who do falconry displays can do their thing, and can use the WFD logo, provided they say nothing negative about hunting falconry